

SA
GE

SAGE ∅ SAGE
— STRATEGIES —

Aiyah Saihati & Rebecca Bou Chebel

We don't promise... We deliver!

Who We Are

With close to **50 years** of combined international experience in Strategic Communication, Reputation Management and Creative Solutions, Aiyah and Rebecca are bringing an East meets West cross-cultural approach and expertise to the Kingdom.

We are disruptors for change in: perceptions, reputations and brands. As seasoned storytellers, we offer a no nonsense, tailor-made, exclusive and focused integrated communications advisory services to our clients.



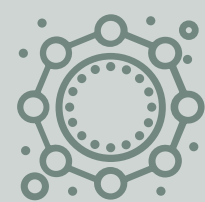
A "Clinic"

specialized in influencing stakeholder perceptions and public conversations about clients, organizations and their brands.

International Strategic Communications Services



Personal
Branding &
Positioning



Reputation
Management
Strategy



Strategic
Communication
Strategy



Digital
Strategy



Policy
Communications



Crisis
Communications



Coaching and Training

Public Speaking

VIP Coaching

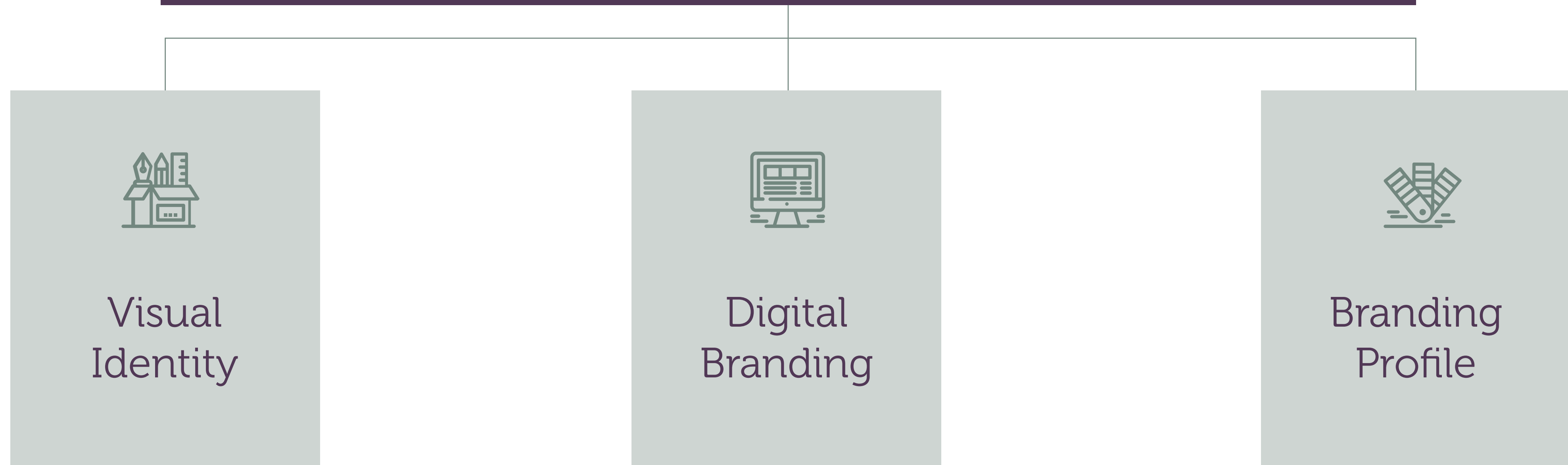
C- Suite & Corporate
Business Protocols

Presentation Skills

Event Management

Digital Marketing

Branding Services





Events & Media Management Services

Event Concept

Content & Display Design

Media Production

Media Management

Launch Events

Meet our Team



Co-CEO
Aiyah Saihati



International Relationships



International Business



PPP



A seasoned executive with close to 25 years of experience in International relations, strategic business development, leadership and private public partnerships.



Co-CEO
Rebecca Bou Chebel



Storyteller



International Strategic Communicator



Reputation Manager



Over 24 years of global strategic communications, reputation management and storytelling experience. Servicing public and private sector across three continents.



Our Team's Expertise

Professional Branding
Specialists

Digital Marketing
Specialists

Visual Design Specialists

The logo for SAGE, with the letters 'S', 'A', 'G', and 'E' arranged in a 2x2 grid. The 'G' contains a stylized leaf icon.

S
A
G
E



Contact Us



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